



WATERVILLE

PUBLIC LIBRARY

How to Plan, Start & Grow Your Business Series

The Waterville Public Library Business & Career Center, the Central Maine Growth Council and the Mid-Maine Chamber of Commerce have partnered with Maine Small Business Development Center at CEI in presenting a six-week workshop series to assist businesses, new or long-running, in maximizing successful operation. Courses are designed to target small business operations and will focus on growth strategies for creating and sustaining a thriving business. Sessions will be taught by Maine SBDC Certified Business Counselor Janet Roderick. Class size is limited and early registration is recommended. Up to two persons from one business may participate. Course registration is free but required for each session. To register, call 207.680.2611 or email reference@watervillelibrary.org. Provide session name, session date and your name, phone number and email address.

- **Starting Your Business:** Wednesday, February 1, 10:30 a.m.-12:00 p.m.
- **Strategies for Business Growth:** Wednesday, March 7, 10:30 a.m.-12:00 p.m.
- **Marketing Strategy Development:** Wednesday, April 4, 10:30 a.m.-12:00 p.m.
- **Understanding Your Business Numbers:** Monday, April 23, 10:30 a.m.-12:00 p.m.
- **Quickbooks 101:** Wednesday, May 2, 1:00 p.m.-4:00 p.m.
- **Quickbooks Intermediate:** Wednesday, June 6, 1:00 p.m.-4:00 p.m.

Location: Waterville Public Library, 73 Elm Street, Waterville, ME 04901

Instructor: Janet Roderick, Certified Business Counselor, Coastal Enterprises, Inc., jmr@ceimaine.org, 207.453.4258 ext 215

